



LAGRANGE
GEORGIA

News Release

FOR IMMEDIATE RELEASE

August 15, 2017

Dunham's Sports Grand Opening Friday, August 18th

LaGrange, Ga. August 15, 2017 – Dunham's Sports is inviting residents of LaGrange and surrounding communities to its grand opening weekend celebration beginning Friday, August 18th at 9:00 a.m. at their new location in the LaGrange Mall, 1501 LaFayette Parkway.



WHO: Dunham's Sports

WHAT: Dunham's Sports Grand Opening Weekend Celebration

WHEN: Friday, August 18th 9:00 a.m. through Sunday, August 20th

WHERE: Dunham's Sports inside the LaGrange Mall, 1501 LaFayette Parkway in LaGrange, GA

The first 100 adults in line on Friday will receive a free Dunham's Sports t-shirt.

The first 100 adults in line on Saturday will receive a free Dunham's Sports baseball cap.

The first 100 adults in line on Sunday will receive a free Dunham's Sports gift card, one being worth \$500.

Also on Friday, there will be free 6-packs of Coke or Diet Coke to anyone making at least a \$10 purchase, while supplies last.

“We are excited to be opening a store in the LaGrange community,” said Jeff Lynn, chairman and chief executive officer of Dunham’s Athleisure Corporation.

“Dunham’s prides itself on providing our customers with a wide variety of top-quality, value-oriented, name-brand merchandise at everyday low prices.”

The opening of the LaGrange location is the third Dunham’s Sports in the state of Georgia and marks over 225 stores chain wide.

Contact: David Palmer, VP of Marketing/Advertising Dunham’s Sports (248) 530-6700.

Find more information about Dunham’s Sports on their Facebook page www.facebook.com/dunhamssportinggoods.

To learn more about the City of LaGrange, go to www.lagrangega.org or follow us on Facebook at [facebook.com/lagrangegov](https://www.facebook.com/lagrangegov) and on Twitter at [@lagrangegov](https://twitter.com/lagrangegov).

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