



LAGRANGE
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News Release
FOR IMMEDIATE RELEASE
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Krewe of Mask Mardi Gras Parade Planned for Saturday, February 3rd

LaGrange, Ga. February 2, 2018 – The Krewe of Mask Mardi Gras Parade will be in Downtown LaGrange Saturday, February 3rd at 7:00 p.m.



Krewe of Mask Co-Captains John Cashen & Ken Gordon

Ken Gordon and John Cashen moved to LaGrange from New Orleans in 2005. Both left after Hurricane Katrina decimated their homes.

When the two met each other – they realized they loved LaGrange but missed the New Orleans’ traditions.

“He has parading experience and I have parading experience. I have been to a bunch of parades and he’s been in a bunch of parades,” said Krewe of Mask Co-Captain Ken Gordon.

“I was thinking LaGrange might like it if we’re parading but I can’t do this by myself. Then I met John and thought we could actually do this.”

This year will be the 2nd annual Mardi Gras parade in LaGrange. The floats in the parade will be throwing out Mardi Gras beads, 2018 doubloons, moon pies, and a LaGrange specialty Kimble's peanut butter chewy bars.

The parade is put on by Krewe of Mask. Gordon and Cashen are co-captains of this member organization that oversees the parade and a downtown Mardi Gras party during and after the parade.

"We need to get people in here to see our community. We have a wonderful community that people don't know about," said Krewe of Mask Co-Captain John Cashen.

"We want everyone to come out to the parade and enjoy our community."

The King and Queen of the parade are local entrepreneurs Neil & Trish Liechty.

"It's a real honor for me. I've never experienced anything like this. I really feel privileged." Mardi Gras Parade King Neil Liechty said.



Krewe of Mask Mardi Gras Parade King & Queen Neil & Trish Liechty

"I'm glad we're bringing this tradition to LaGrange. We can enjoy this event with our families. It's unique and fun and it's never been done here before," said Mardi Gras Parade Queen Trish Liechty.

Other Kings and Queens of the local Twin Cedars fundraiser Behind the Mask will be honored in the parade. This year the King and Queen for that event are Tyler McCoy and Lucretia Silcox. The event raised more than \$75,000 to support the mission of Twin Cedars in LaGrange.

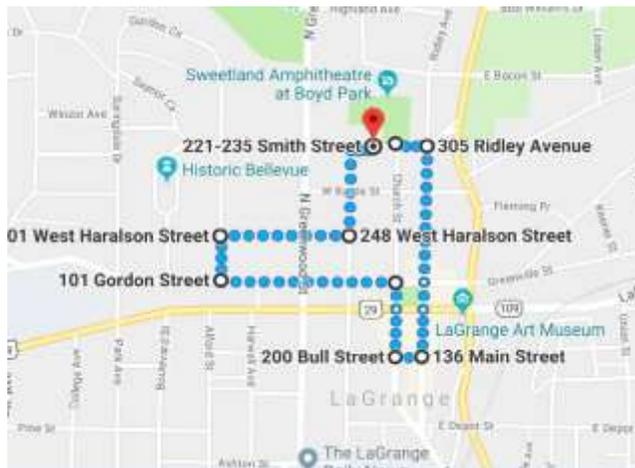


Grand Marshall Sue Olson

City of LaGrange Executive Assistant Sue Olson was named the Grand Marshal of the parade. The honor goes to an unsung hero in the community.

“When they told me I was going to be the Grand Marshall, I was shocked. I love my job helping the community and to be recognized for my hard work and 23 years with the city – it’s quite an honor,” said Olson.

The Krewe of Mask Mardi Gras Parade begins at 7:00 p.m.



Krewe of Mask Mardi Gras Parade Route

For more information go to www.kreweofmask.com

To watch the parade live go to www.facebook.com/lgtv.org/

Media Contact: Ken Gordon, Krewe of Mask Co-Captain, (706) 957-3880 or kreweofmask@gmail.com

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