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News Release

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Downtown LaGrange Courtyard by Marriott Open for Business

LaGrange, Ga. December 14, 2017 – Courtyard by Marriott LaGrange in is now open for business.



The new Downtown LaGrange hotel opened its doors Wednesday, December 13th.

Featuring an innovative lobby space as well as

Courtyard's latest contemporary room design, the new hotel provides flexibility and choices that allow guests to optimize and elevate their travel experience.

Located at 25 West Lafayette Square, the 90-room hotel will operate as a Marriott franchise, owned by Paramount LaGrange, LLC and managed by [Paramount Hospitality Management, LLC](#) of Atlanta, Georgia.

Whether traveling for business or pleasure, the Courtyard LaGrange offers guests convenient access to historic downtown LaGrange, Sweetland Amphitheatre, Del'avant Event Center, Hills & Dales Estate, the Biblical History Center, and numerous antique shops.

Courtyard constantly researches trends and evolves to meet the changing needs of its guests. The latest room design offers hybrid zones for working, sleeping, relaxing and getting ready. Indirect lighting and a neutral, tone-on-tone color palette makes for a soothing and calm environment.

“From day one, Courtyard has prided itself as a brand that listens to business travelers,” said Callette Nielsen, vice president and global brand manager, Courtyard. “Today’s technology has changed how people travel. Our guests want a room that has purpose and flexibility that

enables a seamless transition between relaxing and working. Courtyard is designed



to offer them a relaxing and functional space to work the way they want to, when they want to.”

The new room design is intuitive and thoughtful, offering flexible yet comfortable spaces that enable technology. Upon arrival, guests can store bags on the “Luggage Drop” and plug personal devices into the “Tech Drop” ledge for seamless technology integration.



Signature furniture and architectural elements replace traditional art in the new guestroom. The “LoungeAround” sofa offers a pop of color and a comfortable area for relaxing or for working. The new design also features a light desk on wheels, allowing guests to work from anywhere in the room.

An upgraded, more spacious layout creates an enhanced bathroom experience. A “Shower Nook” housing shampoos and towels, makes amenities accessible without having to leave the shower.

The Courtyard LaGrange features the brand’s latest lobby design, where guests can enjoy an open and modern environment outside of their rooms. The newly designed Bistro is the epicenter of the lobby, which fosters social connections and collaboration with more flexible and informal seating options. The Bistro offers guests a wide variety of “made to order” breakfast and dinner items, “grab and go” options, and also features an array of cocktails, beer and wine for guests to unwind at the end of the day.



Throughout the hotel, guests can connect with ample electrical outlets. The business library features several computer terminals, along with a printer and separate computer stations dedicated solely to printing airline boarding passes and checking flight status.

Green has been Courtyard's signature color since Marriott launched the brand 30 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal are conveniently located by side exits.

The four-story hotel features a fitness center, a splash pad, a putting green, an elongated fire pit and guest laundry, and offers two meeting rooms with 1,667 square feet of meeting space to accommodate functions of up to 100 people.



About Courtyard by Marriott

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 1,100 locations in nearly 50 countries and territories, Courtyard is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®.

Members can now link accounts with Starwood Preferred Guest® at members.marriott.com for instant elite status matching and unlimited points transfer. For more information or reservations, visit courtyard.marriott.com, become a fan on [Facebook](https://www.facebook.com/CourtyardHotels) or follow [@CourtyardHotels](https://twitter.com/CourtyardHotels) on [Twitter](https://www.instagram.com/CourtyardHotels) and [Instagram](https://www.instagram.com/CourtyardHotels).

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